

Board of Directors Retreat
January 24, 2019

Present: George Miller, L. Brooks Patterson, Ryan Giacolone, Dan Flynn, Kevin Schnieders, Dave Anderson, Dominic Mocerri, Kathi Hunt, Howard Goldman, Julie Nicholson, Rebecca Neuman, Steve Neiheisel, Roland Chu, Dave LewAllen, Greg Anderson and Rebecca Martines

The meeting was called to order at 4:00pm.

Motion to Approve Meeting Minutes from the Board of Directors Meeting – December 7, 2018

Mr. Mocerri motioned to approve the Meeting Minutes; Secretary Anderson seconded the motion. The motion was approved unanimously.

Finance Committee Report

Treasurer Flynn reported that the 2018 budget is significantly better than the 2017 budget. Treasurer Flynn touched on the liquidity position briefly. [REDACTED]

[REDACTED] The fact that the liquidity is up at this time of year is very comforting.

Mrs. Hunt motioned to approve the financials; Mr. Schnieders seconded the motion. The motion was approved unanimously.

Upcoming Events

The Movie Marathon will be held at Emagine Royal Oak on February 22nd. 67 tickets have been sold so far. Three movies have been confirmed so far and the rest will be confirmed closer to the event. Genisys Credit Union returned as the Presenting Sponsor. President Giacolone inquired about the opportunity to sponsor a wish family to attend and ED Miller said that there is a \$50 option on the website to sponsor a wish family's tickets.

Ms. Prucknic has been working diligently towards Dream Makers Ball. Trilogy Band has been confirmed. The theme is the Wizard of Oz. Steve and Rachael from WYCD will be emceeing and the dancers will return again this year.

Virginia Lee Jones Trust

TRC has received a trust donation in the amount of [REDACTED]. Nine other charities are also included. ED Miller would like Mr. Goldman to look over the document before he signs it.

Directors Reports are included in your packets.

The [REDACTED] Proposal is also in your packet. [REDACTED]

ED Miller is thinking outside the box to increase donations and not rely solely on fundraising events. The Board does not need to vote today but ED Miller wanted to bring the proposal to their attention. Judge Nicholson asked if this type of proposal had been implemented in the past. ED Miller said the station has not done anything like this at their network in Michigan. [REDACTED] is solely connected to St. Jude's. ED Miller played a sample of the advertisement that would occur on the radio.

In the past few years, [REDACTED]. This proposal is [REDACTED]. President Giacolone asked if we could decrease the time frame to six months instead of the whole year to make the proposal more affordable. Judge Nicholson said that it should be focused on big giving months. President Giacolone agreed that it is forward thinking and would like ED Miller to bring the presentation back to the Executive Board in May.

Mrs. Todt and ED Miller are working with [REDACTED]. TRC is working on a proposal to be [REDACTED] Charity Partner. They have 250 stores. One of the aspects of the proposal is to create a TRC ice cream flavor with [REDACTED] ED Miller is meeting with the Marketing Director of [REDACTED] he will take the proposal to the CEO and CFO. The Marketing Director's relative received a wish.

The meeting adjourned at 4:30pm for a closed Board Strategic Planning Session.