



The Rainbow Connection

35 years of wishes

Dream Makers Ball

Sponsorship Opportunities

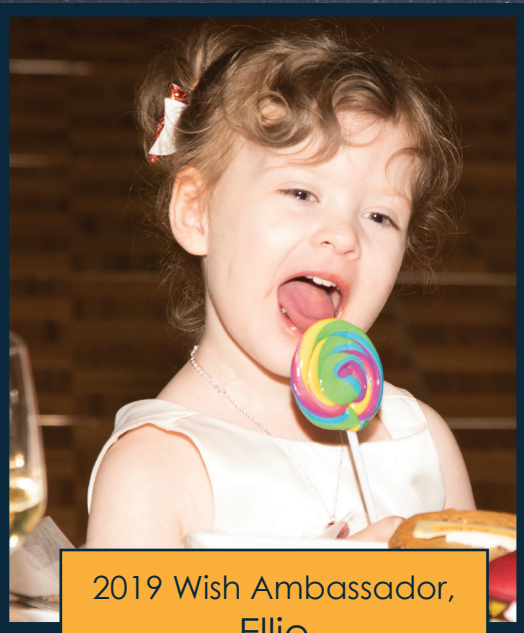
April 25, 2020 • MGM Grand Detroit



Experience the Magic

The Dream Makers Ball celebrates 35 years of granting wishes for more than 3,600 Michigan children with life threatening medical conditions.

This signature fundraising gala features a fabulous live auction, delightful dinner, live entertainment and the opportunity to truly make a difference in the life of a child right here in your community.



2019 Wish Ambassador,
Ellie

Our Mission

The Rainbow Connection makes wishes come true for Michigan children diagnosed with life-threatening medical conditions.

Our Attendees

More than 300 business and community leaders from around the state come together for a magical evening of granting wishes to Michigan children.



Our Rating

Charity Navigator, the largest independent charity evaluator has named The Rainbow Connection as a top-rated charity for the eighth consecutive year. The Rainbow Connection's fiscal management practices and commitment to accountability and transparency have earned it the highest award, the 4-star rating. This places The Rainbow Connection in the top 5% of all evaluated charities across the United States.





PREMIER SPONSOR

\$50,000

Sponsor the Wishes of Two Children
Name/Logo on all Event Materials
Two Reserved Tables of Ten
Full Page Program Ad
On-Stage Recognition
Recognition on Social Media
Recognition on TRC Website and Eblasts
Platinum Sponsor Award

PLATINUM SPONSOR

\$25,000

Sponsor a Child's Wish
Name/Logo on all Event Materials
Reserved Table of Ten
Full Page Program Ad
Recognition on Social Media
Recognition on TRC Website and Eblasts
Platinum Sponsor Award

GOLD SPONSOR

\$10,000

Sponsor a Child's Wish
Reservations for Six
Half Page Program Ad
Name/Logo on Event Materials
Gold Sponsor Award

SILVER SPONSOR

\$5,000

Co-Sponsor a Child's Wish
Reserved Seating for Four
Half Page Program Ad
Name/Logo on Event Materials
Silver Sponsor Award

BRONZE SPONSOR

\$2,500

Reserved Seating for Two
Name/Logo on Event Materials
Bronze Sponsor Award

PROGRAM ADVERTISING

Full Page \$1,000
Half Page \$500

Specifications

Sizes
Full Page 8.5" x 11" (include .125 bleed)
Half Page 8.5" x 5.5" (include .125 bleed)

Resolution 300DPI
Color CMYK Only

Acceptable Formats PDF, EPS or JPG

Full Page Dimensions 8.5" x 11"

include a .125" Bleed

Half Page Dimensions 8.5" x 5.5"

Last day for ad placement is April 1, 2020

Dream Makers Ball

Sponsorship Agreement



Sponsorship Levels

Premier Sponsor \$50,000

Silver Sponsor \$5,000

Platinum Sponsor \$25,000

Bronze Sponsor \$2,500

Gold Sponsor \$10,000

Program Ad

Full Page \$1,000

Half Page \$500

Sponsor Information

Company Name: _____

How would you like to be recognized in print: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Company Website: _____

Signature: _____

Contact (If different from above)

Name: _____ Phone: _____

Email: _____

Billing Information

Name on Card: _____

Card Number: _____

Expiration Date: _____ CSV Code: _____

Check Enclosed

Send Invoice



For more information contact:
Megan Phelps, Major Events and Marketing Director
621 W. University, Rochester MI 48307
(248) 601-9474 mphelps@rainbowconnection.org

