



The
Rainbow
Connection

Dream Makers Ball

2019 Sponsorship Opportunities

Saturday, May 11, 2019 • 6:00 PM
MGM Grand Detroit

Follow the Yellow Brick Road...

To the 5th Annual Dream Makers Ball on Saturday, May 11th at MGM Grand Detroit. The evening will feature dinner, spectacular entertainment, and a fabulous live auction.

Dream Makers Ball is The Rainbow Connection's signature fundraising Gala to help support our mission of granting wishes to Michigan children battling life threatening medical conditions. Since 1985, over 3,500 wishes have been granted!

In 2018, The Rainbow Connection granted:

- 87 Disney Wishes
- 20 Destination Wishes
- 19 Shopping Sprees
- 4 Meet and Greets

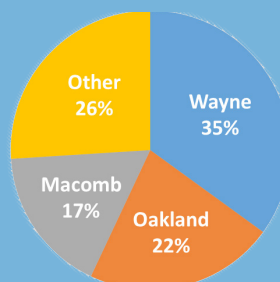
- **Steph Curry**
- **Mark Wahlberg**
- **Dancing with the Stars**
- **WWE**



15 Unique Wishes

- **Archery Competition in Las Vegas**
- **Gaming Computer**
- **Created a Video Game**
- **Puppy**

Wishes by County





2019

Dream Makers Ball



Premier Sponsor • \$50,000

- ◆ Sponsor Four Wish Children
- ◆ Name/Logo featured on all printed materials and event signage (*Sponsorship Agreement received before February 7, 2019*)
- ◆ Recognition on Rainbow Connection Social Media channels
- ◆ VIP Reserved Seating - Two Tables of Ten
- ◆ Full Page Ad in program
- ◆ On Stage Introduction as Premier Sponsor
- ◆ Name/Logo prominently featured on 2019 Event Web Page & Eblasts
- ◆ Premier Sponsor Award

Platinum Sponsor • \$25,000

- ◆ Name/Logo displayed on all printed materials and event signage (*Sponsorship Agreement received by February 7, 2019*)
- ◆ Sponsor Two Wish Children
- ◆ Special Reserved Seating - Table of Ten
- ◆ 3/4 Page Ad in program
- ◆ Special Recognition from podium during event
- ◆ Recognition on Rainbow Connection Social Media pages
- ◆ Name/Logo displayed on 2019 Event Web Page & Eblasts
- ◆ Platinum Sponsor Award

Gold Sponsor • \$10,000

- ◆ Reserved Seating - Table of Ten
- ◆ Half Page Ad in program
- ◆ Sponsor One Wish Child
- ◆ Name/Logo included in program and event signage
- ◆ Gold Sponsor Award

Silver Sponsor • \$5,000

- ◆ Reserved Seating for Four
- ◆ Co-Sponsor a Wish Child
- ◆ 1/4 Page Ad in Program
- ◆ Name/Logo included in program and event signage
- ◆ Silver Sponsor Award

Bronze Sponsor • \$2,500

- ◆ Reserved Seating for Two
- ◆ Company listed in program and event signage
- ◆ Bronze Sponsor Award

Program Advertising

Full Page	\$1,000
Three Quarter Page	\$750
Half Page	\$500
Quarter Page	\$250

Specifications

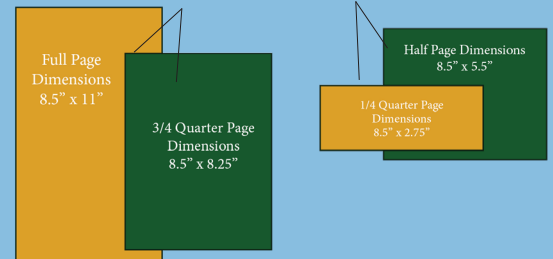
Sizes (include .125 bleed)

Full Page	8.5" x 11"	Three Quarter Page	8.5" x 8.25"
Half Page	8.5" x 5.5"	Quarter Page	8.5" x 2.75"

Resolution	300DPI
Color	CMYK Only

Acceptable Formats
PDF, EPS or JPG

Last day for ad placement is April 23, 2019



For information:

Jessica Prucknic: (248) 601-9474
jprucknic@rainbowconnection.org





The Rainbow Connection

Kids • Wishes • Hope

2019



Dream Makers Ball



Sponsorship Agreement

Sponsorship Levels

- Premier Sponsor \$50,000
- Silver Sponsor \$5,000
- Three Quarter Page Ad \$750
- Platinum Sponsor \$25,000
- Bronze Sponsor \$2,500
- Half Page Ad \$500
- Gold Sponsor \$10,000
- Full Page Ad \$1,000
- Quarter Page Ad \$250

Sponsor Information

Company Name: _____

How would you like to be recognized in print: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Signature: _____

Contact (If different from above)

Name: _____ Phone: _____

Email: _____

Billing Information

Name on Card: _____

Card Number: _____

Expiration Date: _____ CSV Code: _____

Check Enclosed

Send Invoice



For more information contact:

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