

**The Rainbow Connection
Board of Directors
September 1, 2016
Meeting Minutes**

Present: David LewAllen, Fred Hoffman, Russ Shelton, Sue Welker, D'Ann Colombo, Rebecca McGovern, Dan Flynn, L. Brooks Patterson, Jim Stokes, Mary Grace McCarter and Kelly Collins.

Excused: Greg Anderson, Jeff Hauswirth, Julie Nicholson, Ryan Giacolone, Howard Goldman, John Jackson, Dominic Mocerri, Michael Collischan, Fred Hoffman, Janet Dobson Vernier, and John Welker.

Call to order

The meeting was called to order by President David LewAllen at 5:15 pm.

A motion was made by Fred Hoffman to approve the minutes, seconded by Dan Flynn. President LewAllen called for a vote. The motion passed unanimously.

Message from the President

President LewAllen stated the meeting is being audio recorded for the purpose of minutes. The recording will be deleted once the minutes from been approved.

- The [REDACTED] Reception will be held on Friday, September 30 from 3-5 pm at TRC to honor and recognize the [REDACTED] for their generous gift earlier this year.
- The Celebration of Dreams is on Sunday, November 20 for 5-8 pm at the San Marino Club. Invitations are forth coming. Holiday casual dress attire.
- The Annual Dinner [REDACTED] is on Wednesday, December 14 at the Royal Park Hotel. Save Saturday, April 22nd on your calendar for Dream Makers Ball at the MGM Grand.
- Ryan Garza, Detroit Free Press, is present at the meeting to capture pictures of Fred Hoffman. Mr. Hoffman is receiving the Shining Light Award on October 2nd.
- We have a goal to further our outreach in [REDACTED] through Board representation. The hospital there provides many duplicative efforts.
- The Board was asked to think of TRC when attending events in [REDACTED] etc. Invite ED McCarter or President LewAllen to attend as a guest to further connections.

Finance Committee Report- Dan Flynn, Treasurer

- Kevin Schnieders, CEO and President of EDSI in Dearborn and Steve Neiheisel, Accountant, Plante Moran have joined the committee as recommendations of President LewAllen.
- Treasurer Flynn reports net income as of July is [REDACTED] compared to [REDACTED] at the same time last year.
- Events are up [REDACTED] which is Dobson.
- Wish expenses are on target but can go up or down at any time. Liquidity is at [REDACTED] compared to [REDACTED] last year.

Marketing Committee Report-Dave LewAllen

The committee focused on the lead up to the Walk for Kids at Jimmy John's Field. Staff did a fantastic job getting the word out. Weather was a factor. Feedback has been 100% positive. It was a great party. People are saying let's go there again next year. It's a cool experience for families.

The committee anticipates adding new members soon.

Nominating Committee

The 2017 Proposed Executive Committee is President- Dave LewAllen, Vice President- Ryan Giacalone, 2d Vice President- Janet Dobson Vernier, Treasurer- Dan Flynn, Secretary- D'Ann Colombo, Past President- Greg Anderson and Founder- L. Brooks Patterson.

Executive Director Report Mary Grace McCarter

- There are [REDACTED] open wishes, [REDACTED] completed to date.
- TRC is on budget. There is no waiting list.
- [REDACTED] wishes were completed in 2015. There were [REDACTED] new referrals at this same time last year and [REDACTED] new referrals in 2014. The timing is based on when social workers refer. High referrals for last year mean high costs for this year.
- We are currently working on wish number [REDACTED].

In addition to many benefits, TRC holds four events.

- [REDACTED] golfers participated in this year's Dobson compared to [REDACTED] last year. There were [REDACTED] dinner guests including golfers compared to [REDACTED] dinner guests in 2015. [REDACTED] was raised in 2016 compared to [REDACTED] in 2015 which included [REDACTED] matching money from the Art Van Charity Challenge. The Dobson includes a silent auction and a small live auction.
- Dream Makers Ball has a large live auction and dedicated giving. Celebration of Dreams has a large silent auction and dedicated giving. Walk for Kids does not have an auction.
- The Bridge Walk will be held on Labor Day. In the past, it has raised [REDACTED]. The WFK at Jimmy Johns had a 90% chance of rain. Walkers came out and participated the rain poured just as the walk ended. Guests had coverage under the tents. To date, WKF has raised [REDACTED]. We are anticipating VAPs from Walmart. In 2013, Walmart donated [REDACTED] compared to an anticipated amount of [REDACTED] in 2016.
- The Celebration of Dreams is budgeted to raise [REDACTED]
- The Dream Makers Ball date has been changed to April 22, 2016 at the MGM Grand. The theme will be Oscars Red Carpet Awards. The space will allow the event to grow in numbers. The Welker and Eschbach family will be back as Premier Sponsors.

The next meeting will be Wednesday, December 14, 2016.

The meeting adjourned at 6:00 pm.